

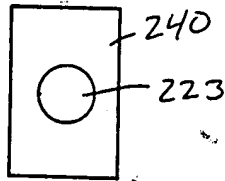
Deep Linking
WEB Page B

120

```
<HTML>
<HEAD>
  <TITLE>Web Page Sample B</TITLE>
</HEAD>
<BODY>
  <IMG SRC="http://www.WebPageSampleA.com/MyCoolImage.gif">
  </BODY>
</HTML>
```

122

121



webpage B.com

FIG. 2B

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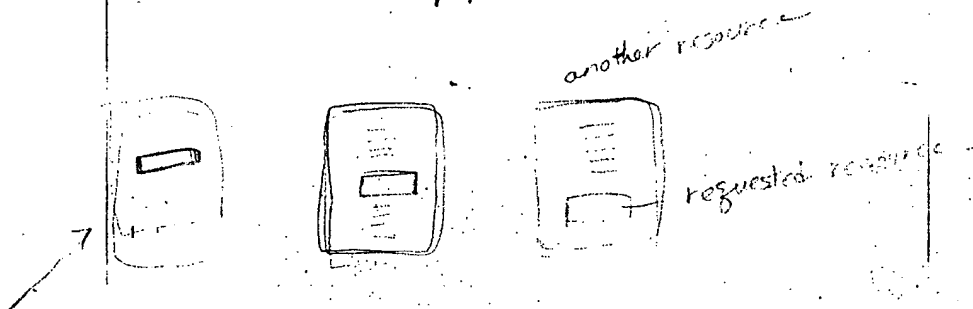
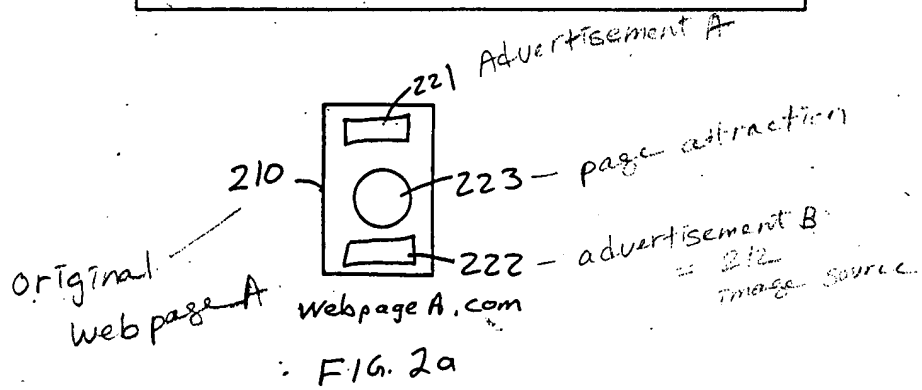
ORIGINAL
WEB Page A

110

```
<HTML>
<HEAD>
  <TITLE>Web Page Sample A</TITLE>
</HEAD>
<BODY>
  <A HREF="http://www.advertiserA.com"> <IMG SRC="Paid Advertisement A"></A>
  <BR>
  <IMG SRC="MyCoolImage.gif">
  <BR>
  <A HREF="http://www.advertiserB.com"><IMG SRC="Paid Advertisement B"></A>
</BODY>
</HTML>
```

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212



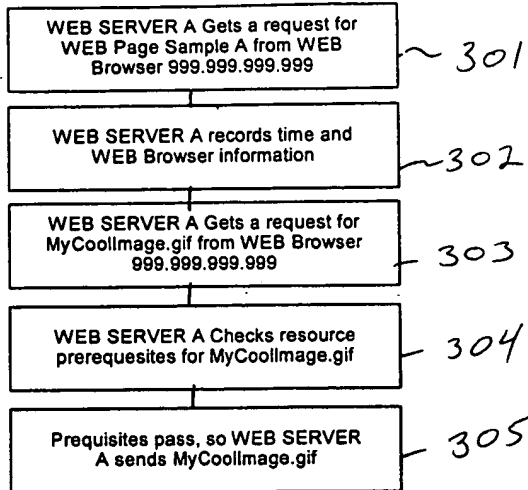


figure 2

FIG. 3

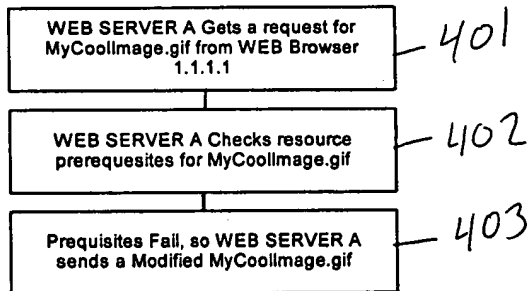
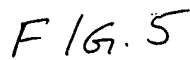
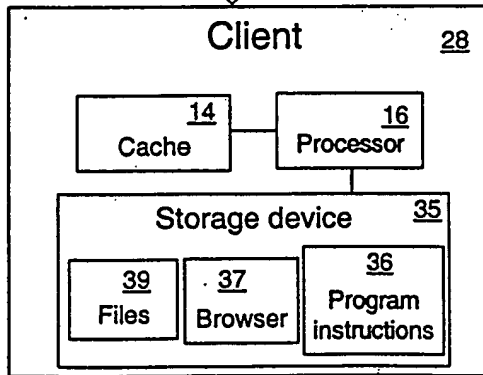
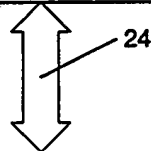
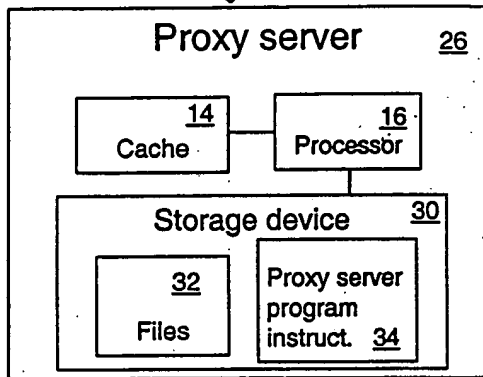
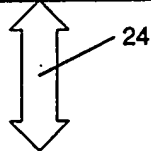
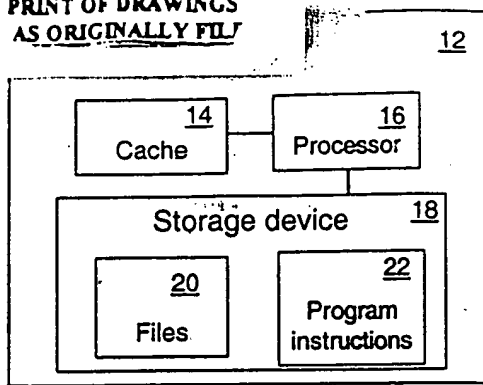


figure 3

FIG. 4





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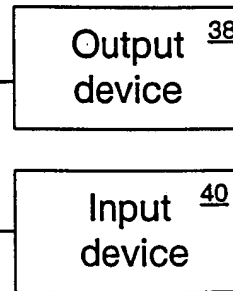
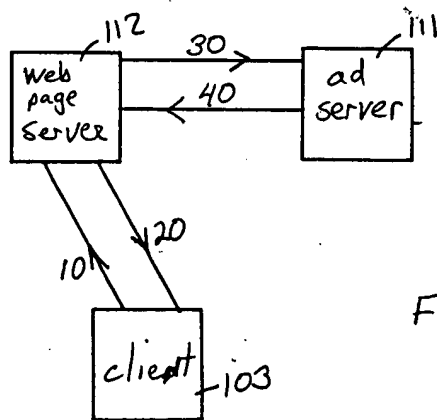
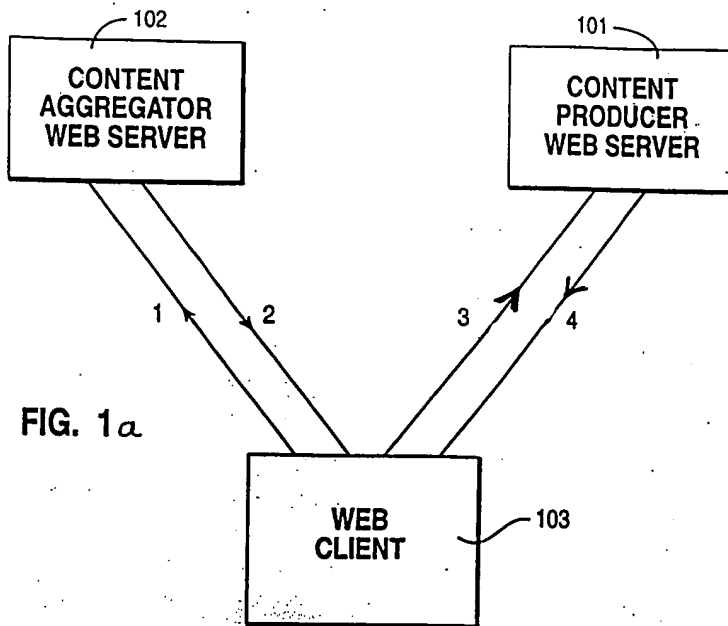


Fig. 6



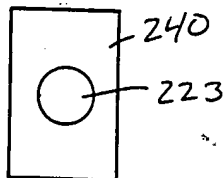
Deep Linking
WEB Page B

120

```
<HTML>  
<HEAD>  
  <TITLE>Web Page Sample B</TITLE>  
</HEAD>  
<BODY>  
  <IMG SRC="http://www.WebPageSampleA.com/MyCoolImage.gif">  
</BODY>  
</HTML>
```

122

121



webpage B.com

FIG. 2B

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ORIGINAL
WEB Page A

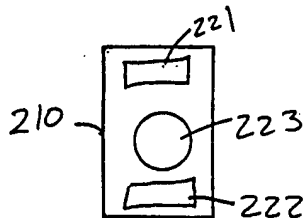
110

```
<HTML>
<HEAD>
  <TITLE>Web Page Sample A</TITLE>
</HEAD>
<BODY>
  <A HREF="http://www.advertiserA.com"> <IMG SRC="Paid Advertisement A"></A>
  <BR>
  <IMG SRC="MyCoolImage.gif">
  <BR>
  <A HREF="http://www.advertiserB.com"><IMG SRC="Paid Advertisement B"></A>
</BODY>
</HTML>
```

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211

212



Web page A, com

FIG. 2a

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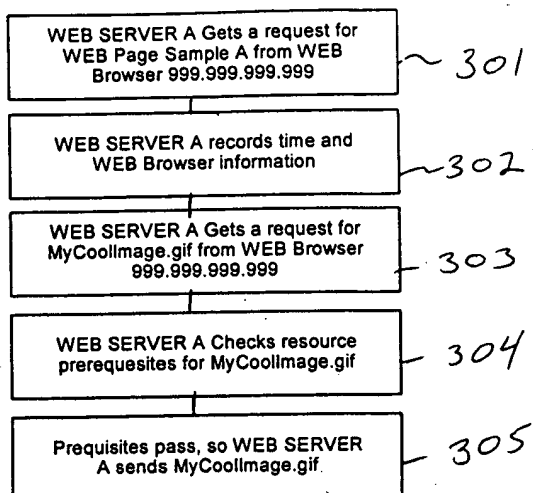


figure 2

FIG. 3

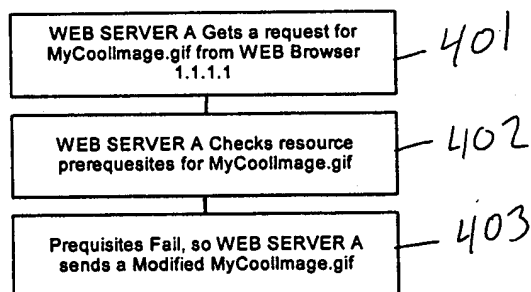


figure 3

FIG. 4

00150-000000

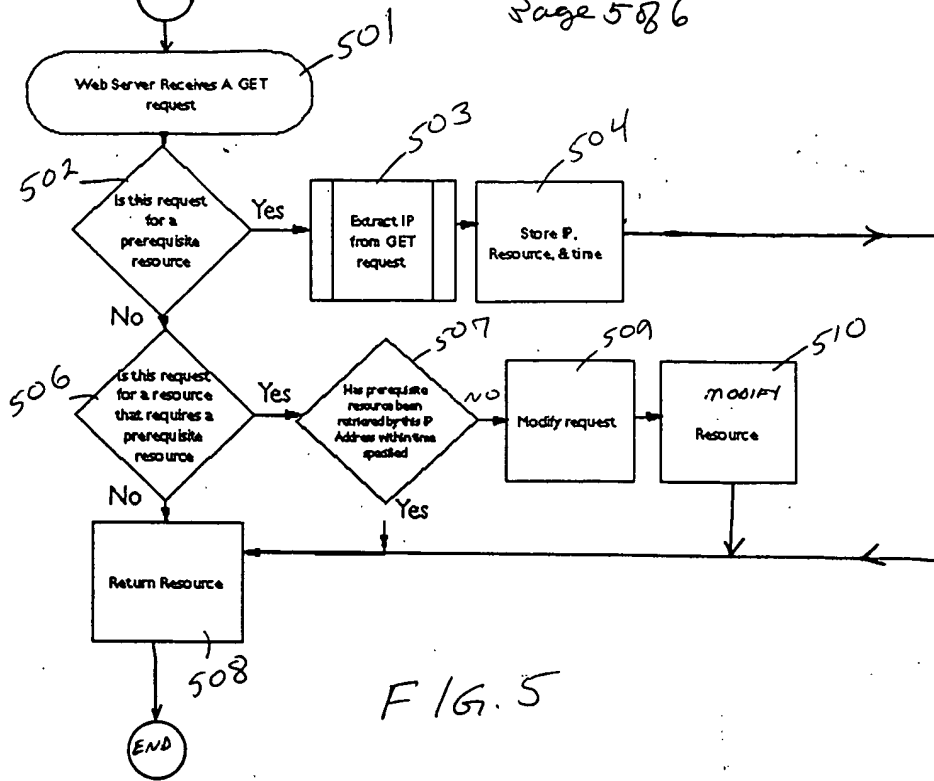
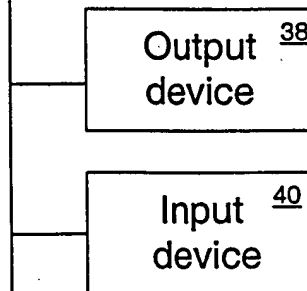
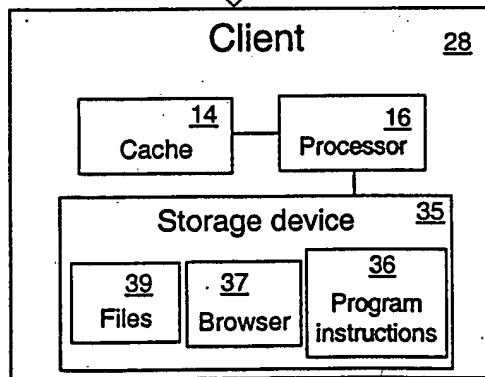
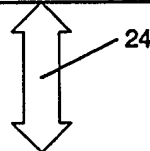
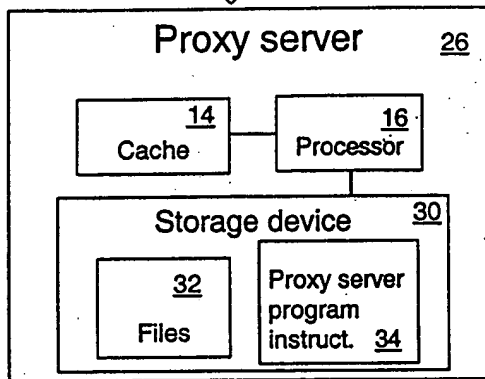
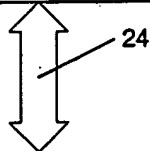
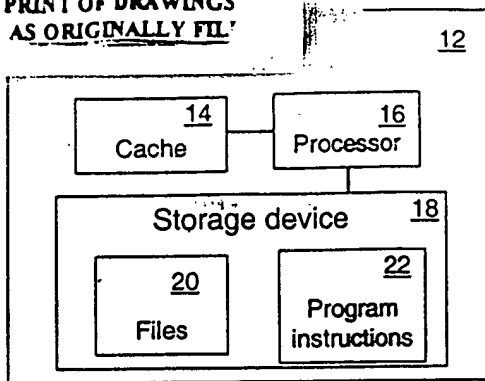


FIG. 5

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Fig. 6